



## **STATEMENT:**

### **SponsorLive: The European Sponsorship Association Summit and Belgian Sponsorship Awards Postponement**

Tuesday 10 March 2020

After careful consideration, The European Sponsorship Association (ESA) and the Belgian Sponsorship Awards organisers have made the difficult decision to postpone the event due to take place on Thursday 12th March in Brussels, to later this year.

Given the growing concerns over public health and safety due to the fast developing Coronavirus (COVID-19) situation, the majority of international speakers are now not able to travel.

ESA believes that the level of uncertainty – especially for those travelling from outside Belgium – and the cancellation of the speakers, makes it necessary to postpone the event to a later date in order to deliver the high quality standards set by ESA and SponsorLive.

Purchased tickets will remain valid for the replacement event and a new date will be announced as soon as possible.

ESA would like to thank all delegates, speakers, sponsors, suppliers and event staff for their understanding and support at this time.

Should you have any further questions about this announcement, please direct your enquiries to [events@sportsmedia.nl](mailto:events@sportsmedia.nl).